The Language Advisory Service (*Servei d'Assessorament Lingüístic, SAL*) of the Consell de Formentera is pleased to announce assistance to promote the use of Catalan in commerce, hospitality, industry and services on Formentera.

The assistance is intended to cover the costs of Catalan-language actions –business and vehicle signage, labels, printed material and restaurant menus, merchandising, work clothes and design of web pages, QR codes and electronic platforms– implemented between 1 January 2021 and 30 September 2022, with up to €1,000 per beneficiary.

Through collaboration with the local business community, this line of aid seeks to extend the use of Catalan in socioeconomic activities and, in particular, "to influence the linguistic landscape of the island, which is a reflection of the vitality of Catalan and an essential part of its normalisation", explains Raquel Guasch, councillor of language policy.

Interested parties can submit their application and supporting documentation until 15 October 2022 at the Citizen Information Office (OAC) or at the Virtual Citizen Information Office (OVAC). Application forms can be obtained at SAL (Carrer del Arxiduc Lluís Salvador, 2) or downloaded from the Consell de Formentera website.

11 August 2022
Communications Office
Consell de Formentera


AJUTS PER AL FOMENT DE LA LLENGUA CATALANA
en el comerç, la restauració, la indústria i els serveis a Formentera
CONVOCATÒRIA DE 2022
Retolació d'establiments i vehicles
Etiquetatge de productes
Cartes de restaurant
Material imprès
Marxandatge
Roba de feina
Plataformes en línia (pàgines web, codis QR, aplicacions...)
Presentació de sol·licituds fins al 15 d'octubre de 2022
Consulteu les bases i la convocatòria al BOIB núm. 105/2022, de 9 d'agost,
i a www.conselldeformentera.cat
Correu de contacte: sal@conselldeformentera.cat