The first Thursday of November each year is International Day against Violence and Bullying at School, including Cyberbullying. Today the Formentera Office of Interior made public a video that will be disseminated across Consell de Formentera social media pages and in schools, local government and the youth drop-in centre to educate young people about the importance of not bullying classmates, telling someone if you see bullying happen and getting help if you are being bullied.

The video's protagonists are children and young people from Formentera schools who transmit this message directly. Pilar Daviu, the school liaison officer of Formentera Local Police, closes the clip reminding young people of the presence of local figures who are there to help them. Josep Marí, councillor of interior, said the video is also about "showing youth that the liaison officer is a local figure who can give them support whenever they need it".

Bullying is ongoing harassment by one or more towards a student, where verbal or physical aggression generally occurs without any apparent cause. A report by UNESCO found that one out of every three students is a victim of bullying at school.

Vanessa Parellada, councillor of youth affairs, said the adhesion of the Consell de Formentera to the bullying awareness initiative was programmed in parallel with Children's Month because "all parties involved in the education of children and young people –schools, but also families, government agencies and society at large– must pool efforts so that education and our children's future is inclusive and the rights of every human being are respected".

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