



The Consell de Formentera president's office is pleased to announce the return of “Protect Formentera, for you and for everyone!”, an educational push launched last June as islanders geared up for summer-one of the pandemic. “The aim is to make sure residents and tourists are once again following safety protocol designed to curb spread of Covid-19 and to take care of each other”, explained President Alejandra Ferrer.

With the tagline “Protect Formentera, for you and for everyone!” and reflecting a host of successive public health proclamations, the campaign underlines the chief ways to prevent the virus's spread.

“Protect Formentera, for you and for everyone!” will be disseminated in several languages across social media and on the Consell de Formentera website, with additional educational material available for download there and on the website of the island's office of tourism. Signs will also be found in Consell display cases, restaurants, ferries, tourist information points and other places of interest.

President Ferrer affirmed that, as the island prepares for its second summer of pandemic, “we're wiser for the experience of last year, and everyone from businesses to regular islanders is doing their part to make Formentera as safe as it can be”.

Educational posters displayed at restaurant entrances remind people to wear masks, keep a safe distance from other patrons, wash hands frequently and that smoking is prohibited, with similar information additionally available on tabletops. The revamped poster will be distributed to shops and ferry companies.

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**Communications Department**  
**Consell de Formentera**