

Today the Consell de Formentera presented the 14th Formentera Fashion Show (*Passarel·la de Moda*) to be held this Friday 1 July at 10.00pm in La Savina. The theme of the 2022 Passarel·la is 'Saltpeter' (*Salitre*) and the event will feature 22 local designers, four more than last year.

Ana Juan, president and councillor of commerce, stressed that in choosing the theme "we were moved by the idea of preserving our heritage, seafaring culture and fashion, upon which many local women have built their livelihood". President Juan added that "the UN designated 2022 as the International Year of Artisanal Fisheries. The slogan, 'Small scale, great value', fits perfectly with our fishing activity and also with made-on-Formentera fashion and craft designs".

Juan pointed out that the Passarel·la de Moda "is already a local touchstone and that, year after year, we try to improve it to encourage and promote local textile merchants and designers", which she called "a very important asset of our commercial fabric" and "part of the Formentera that we like to show to our visitors".

The event will showcase jewellery, shoes, handbags, wedding dresses and, above all, the island's signature style with world-class avant-garde creations inspired by nature, the sea, the colours and life of Formentera.

The 2022 edition will feature the following firms with local ties: Hippie Shop Formentera, Atzavara, Janne bikinis, Marziposa Lingerie & Passepartoi, Equilibre Formentera, Simona Colzi & Le voyeur Vintage, Macramé & Espardenyes Torres, Molly Mallones & Es Pelegri, Ishvara Kavra de Formentera, Elena Hurtado & Lorenzo Pepe "Obi", Michelle Crocitto, Eva Cardona, Laura López & Ginkgo Creations, Vintage Ibiza and Formentera, Ur Joies and Majoral.

Live music and free shuttle bus service from Sant Francesc

New to this year's event will be live musical performances from musicians José Asunción (violin) and Anastasia McQueen (saxophone) marking each runway presentation.

In addition, for all those who want to go to the event, the Consell has enabled a free bus service. Buses will set out at 9.15pm and 9.30pm from Sa Senieta car park, with a return trip scheduled at 11.30pm from the end of the Marina Promenade (*Passeig de la Marina*), next to Fishermen's Wharf (
Moll de Pescadors
).

Twelve professional models from the company Deva Models will walk the catwalk at an event presented by Gonzalo Polo and journalist Elena Gregori.

President Juan also applauded the collaboration of companies and entities like the Formentera Small and Medium-Sized Business Association (Pimef), Balearic Port Authority, Fishermen's Guild, Trasmapi, Ràdio Illa and Carbòniques Tur for making the Passarel·la de Moda possible.

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Communications Office
Consell de Formentera