

The Formentera Office of Commerce is pleased to announce that the series of free courses organised by the island's association of entrepreneurs, Pimef, and subsidised by the Consell, will start 21 March. The aim of 'Fent Pimef' is to provide companies and staff with training and consulting as well as technological, information and communication resources to develop and enhance viability.

The 2022 course offering:

- **III Photography for Businesses.** 21, 23, 24 and 28 March. In person at the Pimef office.
- **How to Incorporate Equality Into Your Business.** 22 March. Online.
- **Leadership and Teamwork.** 24 and 25 March. Online.
- **Customer Service, Communication and Sales.** 28 and 29 March Online.
- **Complementary Currencies: Theory and Practice.** 29 March. In person at the Pimef office.
- **Revenue Management for Hotels.** 30 and 31 March. Online.

In the words of Ana Juan, President of the Consell and Councillor of Commerce, "these courses help small entrepreneurs on the island to improve their skills". She highlighted the course on equality and insisted that "incorporating equality across the board" was both "a source of satisfaction" and "an imperative": "Equality is increasingly present in the business world and, therefore, in society".

For her part Pimef Manager Lidia Álvarez affirmed, "We are pleased to continue offering companies and workers necessary and important training so SMEs can continue to grow and offer quality services and products on Formentera". Interested parties can register by calling 971 32 25 20 or sending an email to [info@pimef.es](mailto:info@pimef.es) . Space is limited.

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*Communications Office*

*Consell de Formentera*



