The Formentera Department of Commerce reports that a winner was announced today for the August iteration of a push to encourage islanders to support hometown business. This month's winner and recipient of a €100 gift card is Lina Roig Escandell—a cardholding participant of Compra a Casa since 2018.

Organised by the Consell and the island's small- and medium-sized business group, Pimef, 'Compra a Casa a l'estiu' (Shop Local in Summer) is a spin-off of Compra a Casa—the campaign that has become a regular feature of the the wintertime calendar, this time with even bigger prizes. Cardholders who spend €20 or more at participating establishments this September will be automatically entered to win a €100 gift card—twice the standard wintertime value.

4 September 2020
Department of Communications
Consell de Formentera