

The Formentera Council has signed on to the campaign *No siguis ase. Beu amb responsabilitat* (Don't be dumb. Drink responsibly), part of the regional plan on addiction and drug dependency that is implemented by the Balearic Islands' bureau of public health and community involvement.

The bid is aimed at sending a preventive, risk-reducing message to 18-and-up youth who, now on summer holiday, might find themselves deciding whether or not to consume alcohol during the season's many festive occasions and holidays.

The CiF's Office of Culture and Local Holidays will push the *No siguis ase* campaign among associations that operate drink stands at the Sant Jaume patron saint festivities and other summertime events. The Council will also post information about the campaign on its website.

Another project, *Formentera Marxa*, which is being driven by the CiF youth services office, aims to educate young residents about the dangers associated with drug and alcohol abuse via information booths at the most well-attended local functions. Booths will also be stocked with graphic material created for the campaign.