



Today the Chamber of Commerce and Consell de Formentera presented the awards of the 15th Christmas Window Dressing Contest that rewards local shops Formentera that encourage and promote a festive spirit during the Christmas season. This year, the Chamber raised the total number of award categories to four, and the panel of judges honoured, from among twelve participating businesses:

Pescaderia Ntra Sra del Carmen, for Best Christmas Ambiance.

Atelier Kentia, for Best Commercial Display.

Pinturas Cabezuelo, for Most Original.

Wecobol, for Most Eco-Creativity.

Ana Juan, President of the Consell and Councillor of Commerce, and Lina Tur, from the Chamber of Commerce, presented winners with their prizes: a commemorative plaque and €150 cash.

President Juan praised the "businesses that took part in an initiative that energises the holiday season," and "the originality, imagination and creativity" of winners. "We will continue to work to hand in hand with trade associations on capacity building and strengthening the identity of hometown businesses", she signalled.

The panel of judges included artists Enric Riera and Álvaro Mendoza and staff specialists Santi Mampel and José Manuel Alcaraz.

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