



***This year, the Passarel·la de Moda Formentera (Formentera Runway) turns eight.*** Fashion represents a form of cultural expression and for that very reason, is a product of the climate and context in which it is conceived.

New to the 2015 Passarel·la de Moda Formentera programme of events:

***Setting:*** The la Savina marina promenade has been chosen as the location for the 2015 calendar of events, scheduled for 10 July at 10:30 p.m. A return to origins.

***Host:*** Monica Pont, actress and model with a professional career rich in contrasts, will do the honours for this year's catwalk.

***Programme:*** The Formentera Island Council (CiF) is proud to organise the Passarel·la de Moda as a means of promoting the work of textile tradesmen and designers based on the island. This year's programme includes the collaboration of the following lines with connections on the island: Majoral, Eva Cardona, Amor Mondial, Ishvara, Macrame, B-7, Mundo Insolito, Vanitaly, Elena Hurtado «OBI», and special guests Toni Bonet&Elisa Pomar.

***Models:*** This year, catwalk duties will be handled by professional models from the Eivissa agency Deva Models.

***Accessories:*** The runway event will showcase jewellery, bags, wedding dresses, cocktail dresses, high-quality avant guard creations inspired by nature, the sea and colours of Formentera. It is safe to assume that the collections that make their way down the catwalk will surprise tourists, residents and yearly devotees of the Passarel·la de Moda de Formentera event.

**Sponsors:** This year's event is sponsored by Real Coco, a natural beverage. Two important participants in the Passarel·la – host Monica Pont and renowned model Andrea Huisgen (Mis España 2011) – will be present thanks to the Real Coco company.

**Collaborators:** Many thanks are in order for the Anima Blava company, which will provide make-up products for the 2015 Passarel·la as well as Laura and Pablo, who will oversee hairstyling duties and, once again, donate all earnings to an NGO. The Formentera Runway event represents a great deal of effort and preparation on the part of the Formentera Island Council. It is also a gathering that would be impossible without the efforts of its collaborators. Thank you