



The Formentera Council's department of the interior is unveiling details of the firefighting brigade's collaboration in a campaign by the Balearic ministry of environment to advance forest-fire prevention and safety measures.

The outreach push isn't just about putting a stop to wildfires; it's about driving home the message that doing so is up to everyone—from government agencies to the island at large—and that with some simple attitude hacks, such blazes and their disastrous effects can be stamped out.

Formentera firefighters and special agents of the regional forest service, Ibanat, are completing a series of actions to engage islanders in the task of wildfire prevention.

Prevention campaign

Workers will hand out informational material to homeowners residing near forested tracts or in areas of the island facing increased risk of fire. The literature serves as a reminder that owners of wildfire-prone land are expected to conduct a series of preventive actions to minimise the effects of blazes.

While islanders living in homes or residential neighbourhoods adjacent to forests are the focus of the campaign, tourists on holiday in such areas are also targets of outreach, and educational material is being distributed in a number of languages.

Information and tips about the campaign have been printed on paper tablecloths —distributed to island bars and restaurants— help ensure islanders know how they can to do their part. A stand is also being staffed opposite the Formentera Council where residents and tourists can hear about the campaign and learn about the important measures.

Paper tablecloths with information and tips about the campaign have been distributed to bars and restaurants across the island in an effort to educate people about how they can do their part. A stand is also being staffed opposite the Formentera Council where residents and tourists can hear about the campaign and get up to speed on some of the associated measures.