

The Formentera Department of Commerce reports that the July winner of the summer edition of Compra a Casa received his prize today, a €100 gift card he plans to regift to local NGO Formenterers Solidaris. Marco Carnevali has been a faithful user of his Compra a Casa card since 2016.

Hatched in an effort to promote local small business and reward shoppers for doing the same, the latest edition of Compra a Casa is backed not just by the Consell de Formentera but by the island’s small- and medium-sized business group, Pimef, as well. A typical feature of the winter calendar, in 2020 the initiative will take place in July, August and September with the same system and even bigger prizes. Compra a Casa cardholders who spend €20 or more at participating businesses will be entered in monthly drawings to win a gift card valued at €100 (twice the winter amount).

5 August 2020
Department of Communications
Consell de Formentera