

Daisee Aguilera and Rafa Gonzàlez, chiefs of the Formentera Council's Offices of Environment and Infrastructure, respectively, oversaw the official public rollout of a new mobile app, Línea Verde, the latest in the Council's arsenal of tools to enlist the local community's involvement in green issues and care for the island.

The app, explained Gonzàlez, "allows users to signal waste which has been improperly disposed of or street furniture in disrepair".

Available via Google Play and Apple Store, the app lets users select from a variety of options when documenting black spots—at waste bins, streetlighting or street furniture, for example—and flag them on a map. Users can add comments and even attach photographs.

Snags chronicled on the platform are forwarded directly to municipal crews, cleaning service subcontractors and waste collection companies so they can be acted on. As Councillor Aguilera pointed out, the new app has been under trial since November. Over those six months, Council staff and participating users communicated 560 issues, 36% of which concerned rubbish bins.

Last year in a plenary meeting, members of the Formentera Council unanimously adopted a plan to offer islanders the app as a tool to communicate incidents directly.